

Entrepreneurial Feminism as a Framework for Inclusive Venture Creation and Innovation

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Abstract—Entrepreneurship has traditionally been conceptualized through frameworks that prioritize growth maximization, competitive dominance, and risk-taking norms historically associated with masculine economic models. In response to the structural inequalities embedded in these paradigms, entrepreneurial feminism has emerged as a transformative framework that redefines venture creation, innovation, and risk through the lens of gender equity and inclusion. This paper examines entrepreneurial feminism as both a theoretical and practical approach that challenges dominant entrepreneurial narratives by emphasizing collaborative leadership, social value creation, ethical governance, and inclusive access to resources. Through a multidimensional analysis, the study explores how feminist principles reshape entrepreneurial motivations, redefine risk-taking behaviors, and foster alternative innovation pathways that integrate economic sustainability with social justice. The findings suggest that entrepreneurial feminism not only expands opportunities for women and marginalized groups, but also offers more resilient and equitable models of business creation in contemporary economies.

■ Entrepreneurship is widely regarded as a driver of economic growth, technological progress, and social change. Yet, despite its transformative potential, entrepreneurial activity has historically reflected deep-seated gender inequalities [5]. Women and gender-diverse entrepreneurs continue to face structural barriers in access to capital, networks, mentorship, and legitimacy, while prevailing entrepreneurial norms often valorize risk-taking behaviors and leadership styles that marginalize alternative approaches [2]. These disparities have prompted critical reassessments of how entrepreneurship is defined, practiced, and evaluated within both academic and policy discourses.

Entrepreneurial feminism has emerged as a response to these limitations, offering a framework that integrates feminist theory with entrepreneurial practice. Rather than viewing gender equity as a secondary outcome of economic participation, entrepreneurial feminism positions inclusion, care, and social responsibility as central components of venture creation [4]. It challenges the assumption that successful entrepreneurship must conform to aggressive growth strategies or zero-sum competition, instead emphasizing relational leadership, community embeddedness, and long-term value creation.

A key contribution of entrepreneurial feminism lies in its reconceptualization of risk-taking. Traditional entrepreneurial models often equate risk with individual financial exposure and rapid scaling,

Digital Object Identifier 10.62802/98wnf073

Date of publication 29 12 2025; date of current version 29 12 2025